

ABOUT TI:ME

FLOYD RICHMOND
TI:ME CONFERENCE
TENNESSEE MUSIC EDUCATORS ASSOCIATION
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FLOYDRICHMOND.COM/TNMEA2015

TI:ME'S MISSION STATEMENT

- ❖ To inspire the best possible teaching of music through technology.
- ❖ We are a 503c non-profit organization with a primary focus on K-12 educators.
- ❖ We wish to reach every level and area of music teaching
 1. General
 2. Band
 3. Choir
 4. Orchestra
 5. Early Childhood
 6. Higher Education
 7. Special Learners
 8. Music Technology Students

TI:ME'S APPROACH

- ❖ Curriculum Integration of Music & Technology
- ❖ Independent

TI:ME'S HISTORY

- ❖ TI:ME most directly arose from the discussions and brainstorming of educators teaching music technology: Tom Rudolph, John Dunphy, George Pinchock
- ❖ Why reinvent the wheel when we can collaborate?
- ❖ Initial grant from NAMM
- ❖ Meeting of the minds at Valley Forge

TI:ME'S HISTORY - VALLEY FORGE

- ❖ Tom Rudolph - Haverford Music Department
- ❖ John Dunphy - Villanova U.
- ❖ George Pinchock - Villanova U.
- ❖ David Mash - Berklee U.
- ❖ Steven Estrella - Temple U.
- ❖ David B. Williams - Illinois State U.
- ❖ Brian Moore - U. Of Nebraska
- ❖ Floyd Richmond - WCU, Valley Forge
- ❖ Don Muro - Producer, Composer, Performer
- ❖ Darrell Bailey - IUPUI
- ❖ Tim Brimmer - Butler U.
- ❖ Bill Purse - Duquesne University
- ❖ Lynn Purse - Duquesne University
- ❖ Dick Merrill - PMEA News Editor
- ❖ Pete Sembler - Keyboard Magazine
- ❖ Doug Hicks - U. Akron
- ❖ Dennis Thurmond - U. of Montana
- ❖ Glenn Burtch - J. W. Pepper
- ❖ Steve West - West Music Company
- ❖ Gerson Rosenbloom - Medley Music
- ❖ Michael Blakeslee - MENC
- ❖ Ken Johnson - Opcode
- ❖ Tom Johnson - Make Music
- ❖ Lee Whitmore - Soundtree
- ❖ Larry Harms - Roland
- ❖ Mike Bates - Yamaha
- ❖ Michael Skinner - Yamaha
- ❖ Mike Kovins - Korg
- ❖ LeRoy Esau - Kurzweil
- ❖ Debbie Cavalier - Warner Brothers Publications
- ❖ Wayne Slowinski - Fox Center Regional Technology Center (WI)
- ❖ G. David Peters - ECS/IUPUI - (not attending)

TI:ME'S HISTORY - VALLEY FORGE

- ❖ Strategies were first identified (what music teachers should know about music technology).
 - ❖ Notation
 - ❖ Production
 - ❖ Instruments
 - ❖ Multimedia
 - ❖ Instructional Technology
 - ❖ Systems

TI:ME'S HISTORY - VALLEY FORGE

- ❖ First steps were identified.
 - ❖ Website
 - ❖ Newsletter
 - ❖ Membership
 - ❖ Certification
 - ❖ Publications
 - ❖ Conferences

TI:ME'S HISTORY - WEBSITE

- ❖ Three Design Revisions
 - ❖ Initial Communications
 - ❖ Multimedia Upgrades
 - ❖ Information Management

TI:ME'S HISTORY - NEWSLETTER

- ❖ Over the years . . .
 - ❖ Print Publication
 - ❖ E-Blast

TI:ME'S HISTORY - MEMBERSHIP

- ❖ TI:ME defined criteria for membership
- ❖ TI:ME has a national and international membership.

TIME'S HISTORY - CERTIFICATION

- ❖ GRADUATE

- ❖ Level 1:

- ❖ 1A Notation, Production, Instruments

- ❖ 1B Multimedia and Instructional Technology

- ❖ Level 2:

- ❖ 2A Elective, 2B Elective, 2C Curriculum Integration

TIME'S CERTIFICATION COURSES

- ❖ 1A Notation, Production, Electronic Instruments - 2011
- ❖ 1B Multimedia and Instructional Software - 2011
- ❖ 2A Notation - 2011
- ❖ 2A Advanced Sequencing - 2011
- ❖ 2A Electronic Instruments
- ❖ 2B Digital Audio - 2013
- ❖ 2B Advanced Digital Audio - 2013
- ❖ 2B Digital Video - 2007
- ❖ 2B Digital Media
- ❖ 2B Internet
- ❖ 2B Multimedia
- ❖ 2C Curriculum Integration

TI:ME'S CERTIFICATION COURSES

- ❖ As of 2013, TI:ME permits institutions to count courses they developed toward certification. They work with the education committee to see how their courses would fit into TI:ME's certification.

TI:ME'S ALTERNATIVE CERTIFICATION

- ❖ TI:ME Level 1 Certification can be earned directly from TIME without college credit by completing our 1A and 1B assignments independently.
- ❖ There is no alternative certification for level 2.

TI:ME'S LEVEL 2

- ❖ TI:ME permits qualified students to skip level 1 and to start working directly on level 2 courses, but in those cases, Level 2 Certification requires two 2A electives, two 2B electives, and 2C Curriculum Integration.

TI:ME'S CERTIFICATION INSTRUCTORS

- ❖ A list of TIME-Approved Instructors is found on the TI:ME web site.
- ❖ To apply to be a TI:ME Instructor, go to the web site, click on the Professional Development menu, then on Apply.
- ❖ List any TI:ME leaders or music technology experts that you know as references.
- ❖ TI:ME Instructor Certification does not require Level 1 or Level 2 Certification, but we expect Instructors to have those skills.

TIME'S HISTORY - CERTIFICATION

- ❖ CREDIT

- ❖ For Credit

- ❖ Non-Credit

TI:ME'S HISTORY - CERTIFICATION

- ❖ UNDERGRADUATE

- ❖ Level 1 - Student

- ❖ Take coursework equivalent to Level 1 Certification - 1A and 1B

- ❖ Level 2 - Student

- ❖ Take coursework equivalent to Level 2 Certification

- ❖ Level 3 - Student

- ❖ Take coursework roughly equivalent to a minor in music technology (15 credits)

TI:ME'S HISTORY - PUBLICATIONS

- ❖ Technology Strategies
- ❖ Technology Guide for Music Educators - Scott Watson, Editor
- ❖ Technology Integration in the Elementary Music Classroom - Amy Burns
- ❖ The Teacher's Guide to Music, media, and the Copyright Law - Jim Frankel
- ❖ GarageBand for the iPad - Floyd Richmond
- ❖ Music Technology 101 for the Music Classroom - Brian Laakso

TI:ME'S HISTORY - CONFERENCES

❖ Pennsylvania

❖ Ohio

❖ Florida

❖ California

❖ New York (MPL)

❖ Michigan

❖ Texas

❖ Tennessee (TNMEA -
Memphis)

❖ Tennessee - MENC
(NAfME - Nashville)

❖ Kentucky - Jazz
Educators Network
(JEN - Louisville)

TI:ME'S HISTORY - NATIONAL CONFERENCES

- ❖ 1999 Valley Forge (PMEA)
- ❖ 2001 Cleveland (OMEA)
- ❖ 2002 Nashville (MENC/NAfME)
- ❖ 2003 Pasadena (CA MEA)
- ❖ 2004 San Antonio (TMEA)
- ❖ 2005 New York (Music Player Live)
- ❖ 2006 Tampa (FMEA)
- ❖ 2007 Columbus (OMEA)
- ❖ 2008 Grand Rapids (MI MEA)
- ❖ 2009 San Antonio (TMEA)
- ❖ 2010 East Brunswick (NJMEA)
- ❖ 2011 Cincinnati (OMEA)
- ❖ 2012 Louisville (JEN Jazz Educators Network)
- ❖ 2013 San Antonio (TMEA)
- ❖ 2014 San Antonio (TMEA)
- ❖ 2015 San Antonio (TMEA)

TIME'S CURRENT INITIATIVES

- ❖ Website
- ❖ Webinars
- ❖ Database
- ❖ Newsletter/E-blast
- ❖ Membership (benefits)
- ❖ Certification
- ❖ Strategies
- ❖ Publications
- ❖ Research
- ❖ Chapters
- ❖ Grants
- ❖ Leadership Academy
- ❖ Special Learners
- ❖ Awards
- ❖ Competition
- ❖ Promotions
- ❖ Social Media
- ❖ New MEA Sites

TIME'S DATABASE

- ❖ TI:ME has created a searchable database of over 400 lesson plans.
- ❖ Quality
- ❖ Initially new additions were done manually. We've automated the process, but this is still under development.

TIME'S AWARDS

- ❖ Teacher of the Year
- ❖ Industry Recognition - Award for Outstanding Achievement in Music Education
- ❖ Administrator of the Year

TIME'S PEOPLE - TOTYS

- ❖ Amy Burns, 2005, NJ
- ❖ Karen Garrett, 2006, AL
- ❖ Mike Fein, 2007, PA
- ❖ Wayne Splettstoesz, 2009, CT
- ❖ Ace Martin, 2008, FL
- ❖ Rick Dammers, 2010, NJ
- ❖ Joseph Pisano, 2011, PA
- ❖ Barbara Freedman, 2012, MA
- ❖ Richard McCready, 2013, MD
- ❖ Catie Dwinal, 2014, NH
- ❖ Will Kuhn, 2015, OH

TIME'S PEOPLE - AWARDS

- ❖ Avid - 2012
- ❖ Make Music - 2013
- ❖ PreSonus - 2014

TIME'S PEOPLE - ADMINISTRATORS

❖ Michael Vetter, 2015, FL

TIME'S PEOPLE LEADERSHIP ACCOMPLISHMENTS

- ❖ <http://www.amazon.com>
- ❖ See TI:ME publications on ti-me.org

TIME'S COMPETITIONS

❖ Compositions

TIME'S RECENT INSTITUTIONS

- ❖ Pinellas County, Clearwater, Florida
- ❖ Boston University
- ❖ University of Valley Forge
- ❖ Five Towns College
- ❖ West Chester University
- ❖ Duquesne University
- ❖ Kuzmich Associates
- ❖ Auburn University
- ❖ Villanova University
- ❖ Central Connecticut
- ❖ Around the world by Distance

TIME'S COMMERCIAL MEMBERS

❖ <http://www.ti-me.org>

ADVISORY BOARD MEMBERS

- ❖ Andy Cook, Avid
- ❖ Robby D. Gunstream, College Music Society
- ❖ Norm Hirschy, Oxford University Press
- ❖ Robin Hodson, MusicFirst
- ❖ Dave Kurtiak, Emedia
- ❖ Peter Lee, Rising Software
- ❖ Jim Mack, PreSonus
- ❖ VJ Manzo, Worcester Polytechnic University
- ❖ Dan Newsom
- ❖ Julie Romeo, Romeo Music
- ❖ Alex Ruthmann, NYU
- ❖ David Schwartz, TEC Foundation
- ❖ Brad Smith, Hal Leonard Corp.
- ❖ Jan Smith, City College NY
- ❖ Giovanna Cruz, MakeMusic
- ❖ Tiffany Stalker, Director, SoundTree/Korg Education
- ❖ Andrew Surmani, Chief Marketing Officer, Alfred Music

BOARD MEMBERS

- ❖ Mike Lawson, Executive Director
- ❖ Floyd Richmond, President
- ❖ Mlynczak John, President Elect
- ❖ Jay Dorfman, President 2012-2014, Membership
- ❖ Amy Burns, President 2010-2012
- ❖ Jenny Amaya, Vice President, Education
- ❖ Brian Laakso, Secretary
- ❖ Mark Lochstampfor, Conference
- ❖ Rick Dammers, Leadership Academy
- ❖ Scott D. Lipscomb, Research
- ❖ Wayne Pierce, Publications
- ❖ Richard McCready, Chapters
- ❖ Tom Rudolph, Executive Committee
- ❖ Don Muro, Keynote
- ❖ George Hess
- ❖ David B Williams
- ❖ Scott Watson
- ❖ Marc Jacoby
- ❖ George Litterst
- ❖ Sandi MacLeod
- ❖ Scott Phillips
- ❖ Khew

TIME'S CHAPTERS

- ❖ TIME has established chapters at each location where it has held a conference and continues to expand from there. Our goal is reaching all 50 states, and spreading internationally.
- ❖ Chapters assist their MEA with music technology and do independent projects in music technology. They are supported by technologies on the TI:ME website. Our most exotic chapter is located in Singapore.

TIME'S STANCE

- ❖ There is no one size fits all.

TIME'S STANCE

- ❖ We are not competing with anyone. We support everyone who loves music and technology. If you check the roster of any music technology organization, you will find TI:ME members.

TI:ME'S VISION

- ❖ Share information on music technology in education - best practices
- ❖ Recognize successes and share information.
- ❖ Identify the obstacles to technology integration and find solutions.

TI:ME'S VISION

- ❖ Continue conferences at MEA state shows.
- ❖ Offer classroom set-up solutions and recommend curriculum
- ❖ Focus on tablet (iPad) applications - what to do with all the iPads in schools

TI:ME'S VISION

- ❖ Increase memberships, build community.
- ❖ Increase TI-ME's influence.
- ❖ Identify unique ways for funding music technology in the schools.

TIME NEEDS YOU

- ❖ Musicians
- ❖ Writers
- ❖ Speakers
- ❖ Planners
- ❖ Workers
- ❖ Dreamers
- ❖ Innovators
- ❖ Researchers
- ❖ Producers
- ❖ Teachers
- ❖ Support People
- ❖ Collaborators
- ❖ Conference Organizers
- ❖ Web Developers
- ❖ Students
- ❖ Composers
- ❖ Software writers
- ❖ Curriculum Developers
- ❖ Distance Educators
- ❖ Support System
- ❖ Social Media

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