



# Avid Learning Partner Program



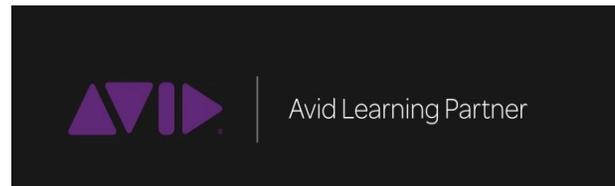
Andy Cook | Q2 2015

# Avid Learning Partner Program Model

---

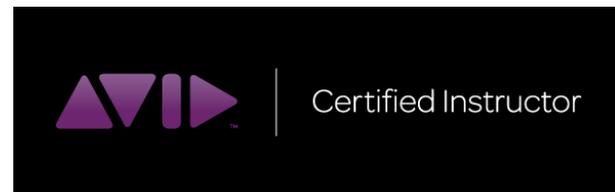
- Avid Learning Partner schools

- Academic, Professional
  - Launching in 2015: Online ALP



- Avid Certified Instructors

- Trained & certified by Avid to deliver official courses at an ALP school, maintain “ACI” status for each new release



# Avid Learning Partner Program Model

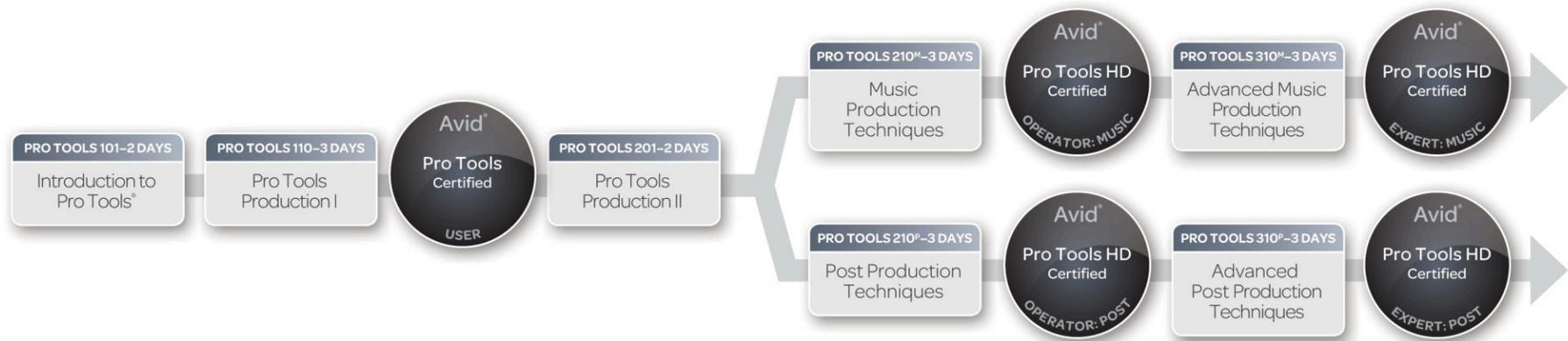
- Avid Course Materials
  - Official books, eBooks, Instructor Guides, PowerPoint slides for each chapter, hands-on media projects, supplemental videos
- Course, Exam, & Cert Mgmt System (TAT)
  - Downloading/ordering of course materials
  - Administer online exams
  - Manages wide variety of certification listings (User, Operator, Professional, Expert, Instructor)



# Pro Tools Course & Certification Path

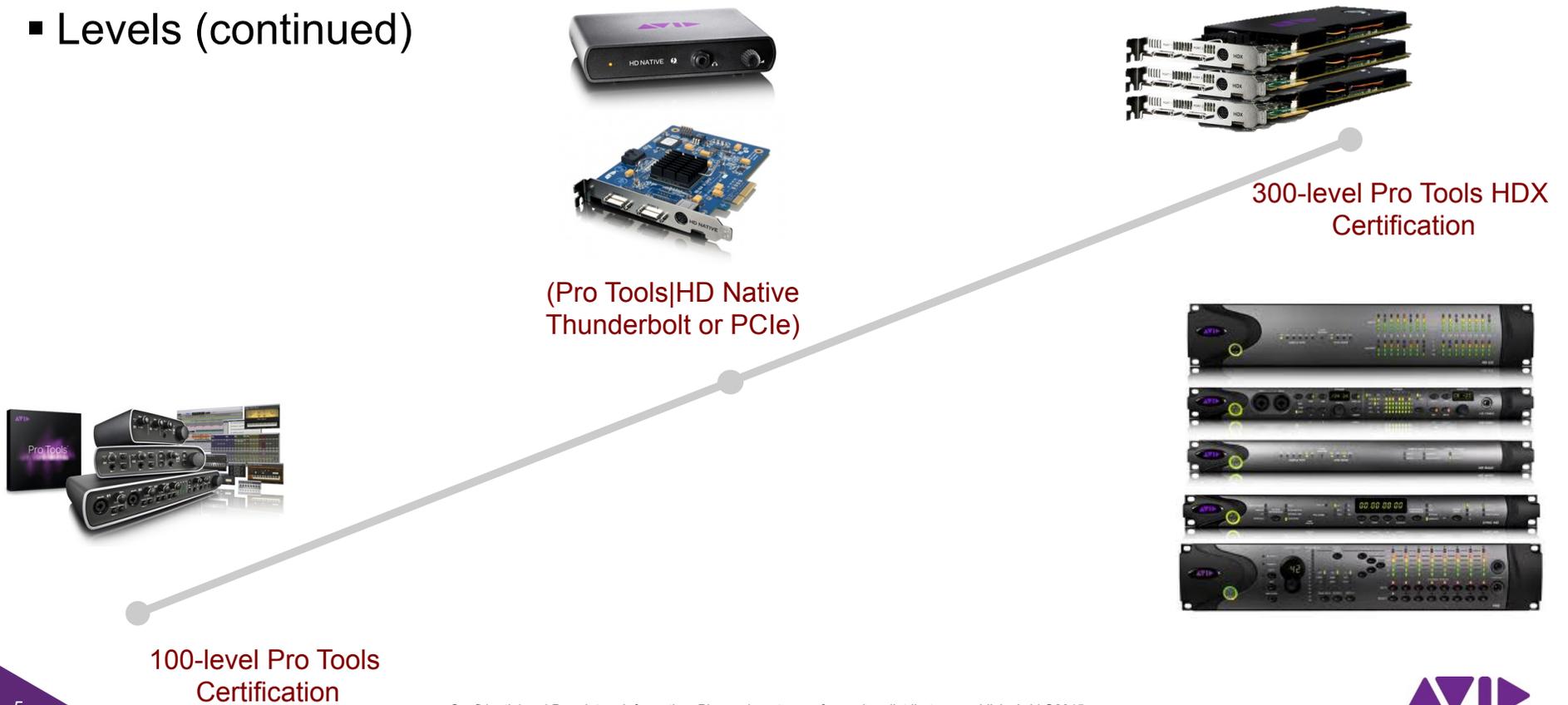
## ■ Levels

- 100-level: Pro Tools 12 software (Mbox/interface optional)
- 200-level: Pro Tools HD Native, professional music & post workflows
- 300-level: Pro Tools HDX, DSP, mixer architecture, adv. music & post workflows



# Pro Tools Course & Certification Path

## Levels (continued)



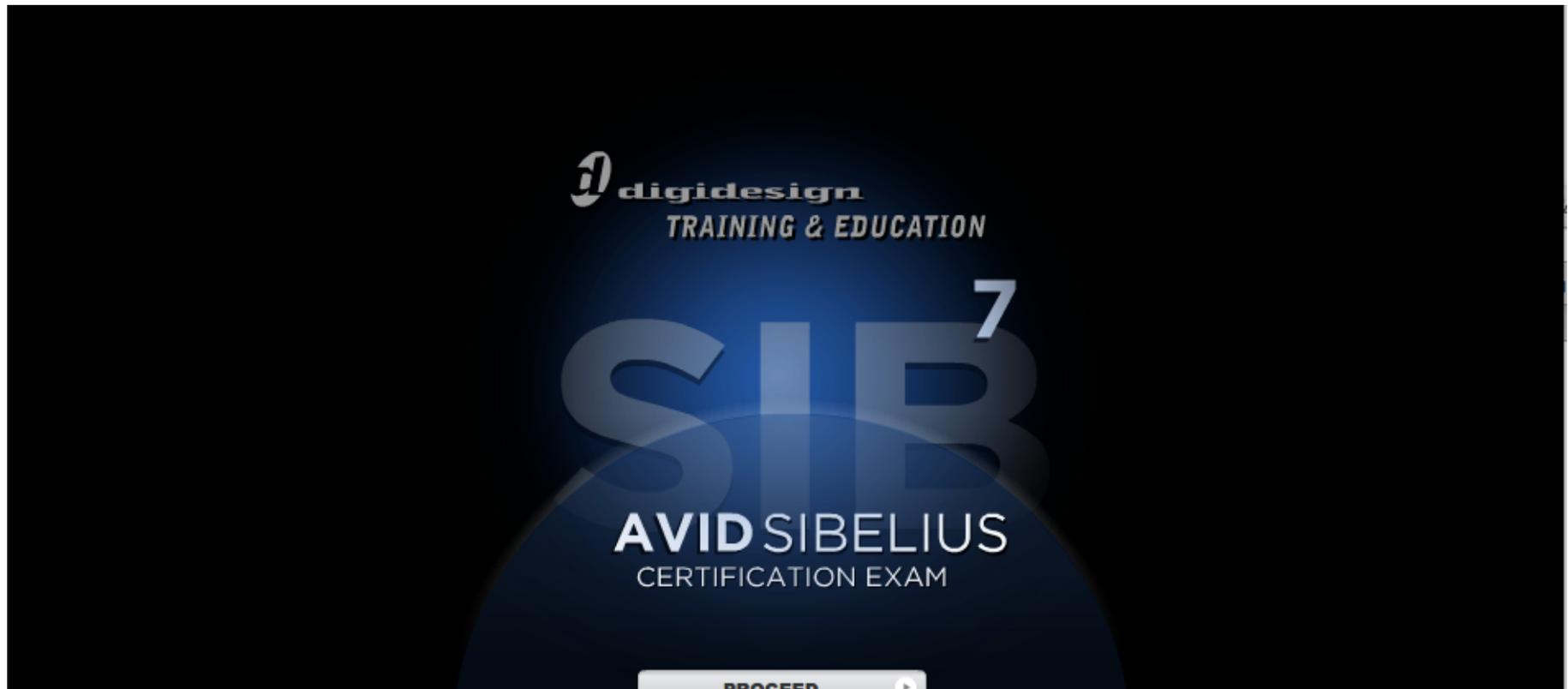
# Sibelius Course & Certification Path

## ■ 100-Level Course Structure

- Sibelius 101 Book & Exam (8 hrs)
- Sibelius 110 Book & Exam (16 hrs)
- Online exam at [account.avid.com](http://account.avid.com)



# Certification Exam



# Certification Search

- Certified Professional Listing on [avid.com](http://avid.com)

## Find a Certified Professional

To find an Avid certified professional, use the filters below.

This list is intended to represent the finest in audio and video personnel in the world.

School Attended

Certification: 
 Country:

Version: 
 Region:

Name	Certification	Version(s)	State/Region	Country
<a href="#">Jennifer Amaya</a>	User	Pro Tools 10	California	United States
	User	Pro Tools 9		
	Operator Music	Pro Tools HD7		
	Operator Post	Pro Tools HD7		
	Operator Music	Pro Tools HD8		
	Operator Worksurface	Pro Tools HD8		
	Expert Music	Pro Tools HD9		
	Operator Music	Pro Tools HD9		
	User	Sibelius 7		
<a href="#">Leigh Barker</a>	User	Sibelius 7	Victoria	Australia
<a href="#">Senio Corbini</a>	Instructor	Avid Certified	Siena	Italy

Confidential and Proprietary Information. Please do not copy, forward, redistribute, or publish. Avid ©2015.



# Certification Listing

## ■ Edit Certified Professional listing

Andy Cook



2157 Gabriella Lane  
Livermore, California, 94550  
Email: [acook@avid.com](mailto:acook@avid.com)

### Certifications:

User	Media Composer 6	School: Avid Instructor Certification Program
Instructor	Avid Certified Instructor (ACI)	School: Avid Instructor Certification Program
User	Sibelius 7	School: Avid Instructor Certification Program
User	Pro Tools 10	School: Avid Instructor Certification Program

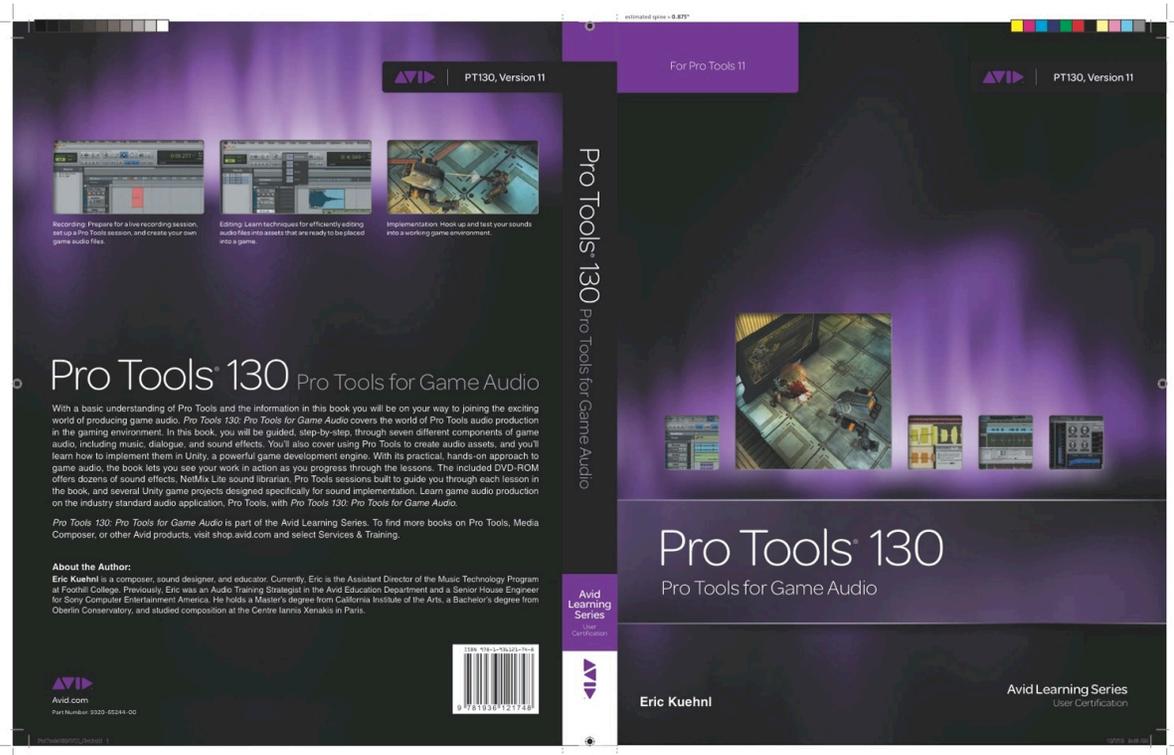
### Profile

Outside of Avid & music, I share a small cattle biz with my brother.  
This is a picture of our bull, "A1" in Cheyenne, WY.  
His expression represents how most feel about my music!

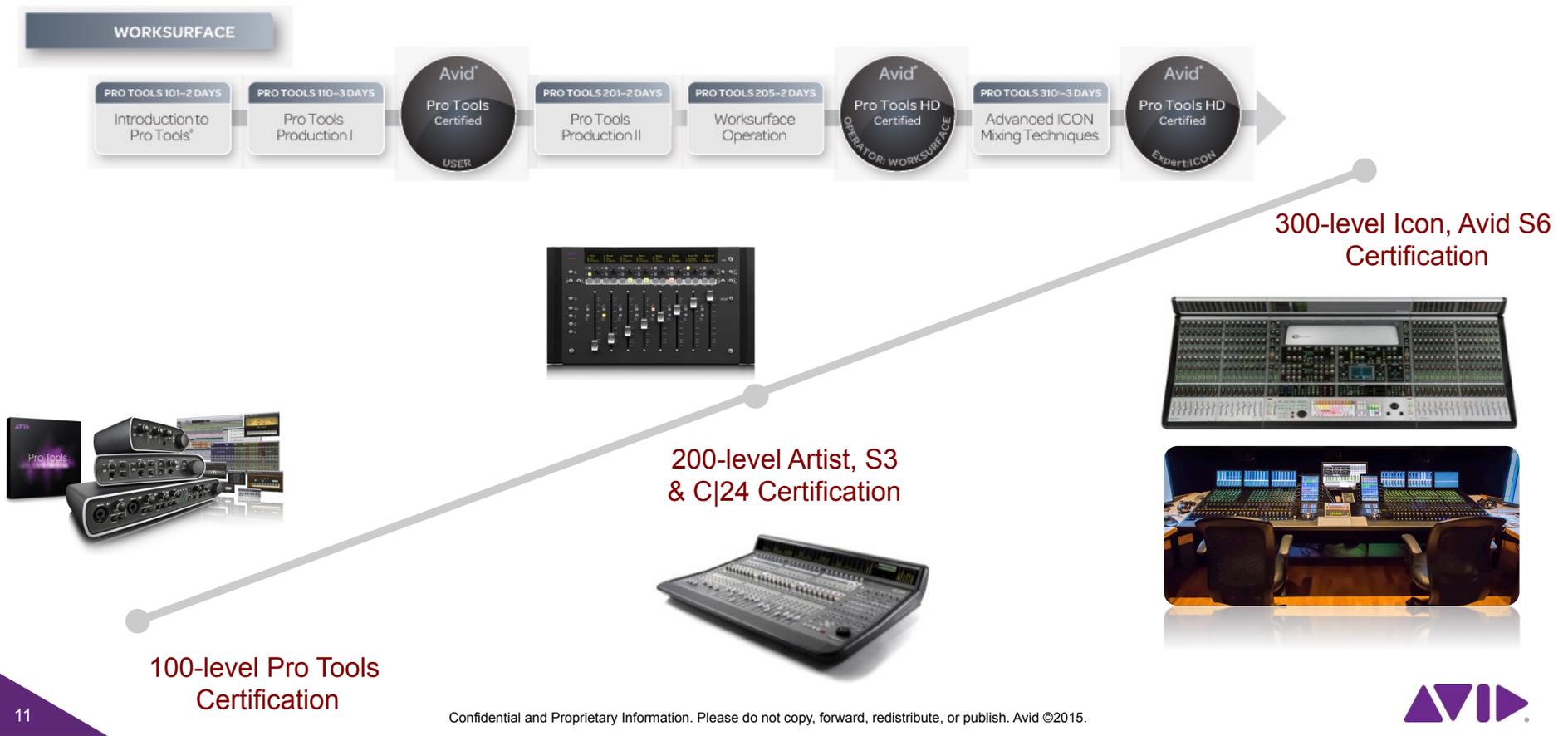


# Game Audio Certification Course

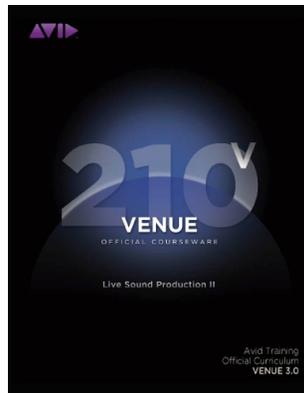
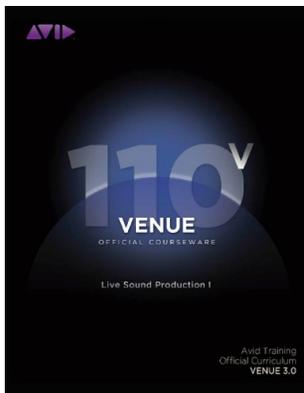
- PT 130 Game Audio
  - Eric Kuehnl authoring
  - Adding Certification
  - Future Expansion
    - Collaboration w/ FMOD Studio



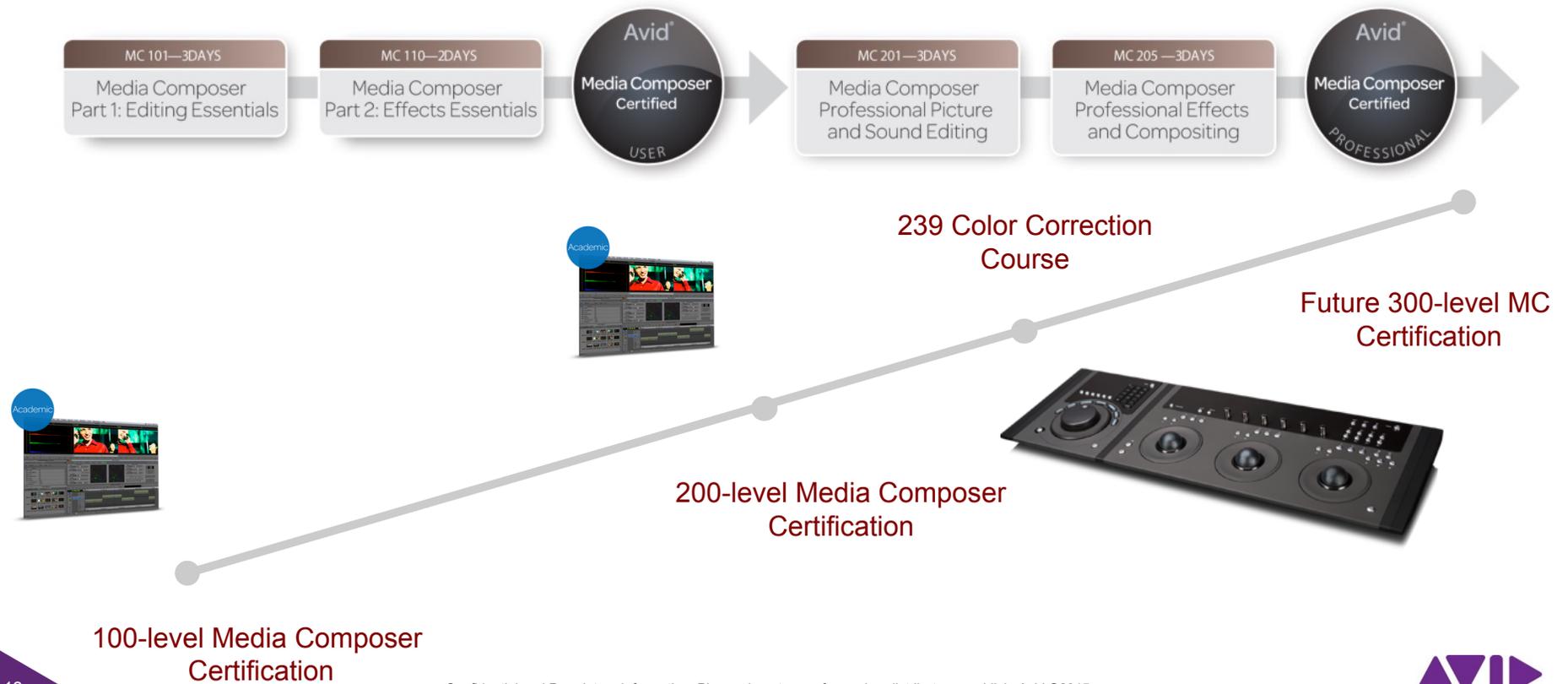
# Console Course & Certification Path



# Avid Live Sound Course & Certification Path



# Media Composer Course & Certification





**CERTIFIED**



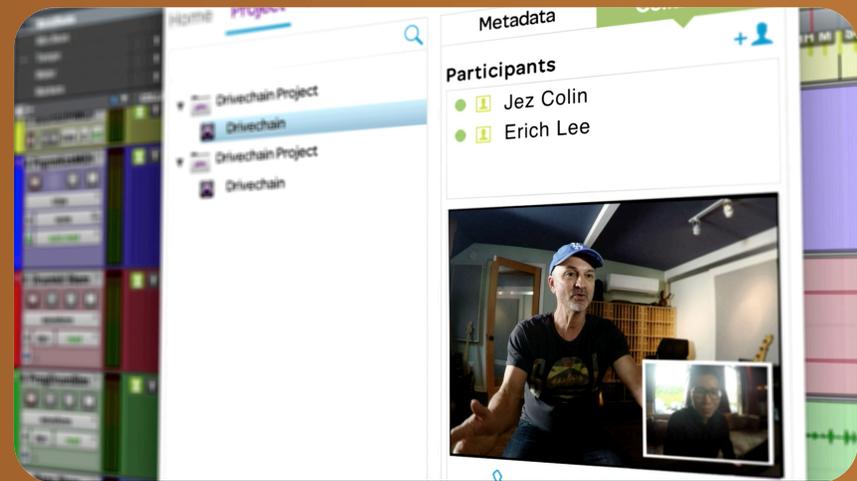
# Pro Tools | First

- 3 cloud projects
- 16 audio, instrument and MIDI tracks
- 21 AAX plug-ins
- Xpand2 virtual instrument



# Avid Cloud Collaboration & Pro Tools 12

- Buy or subscribe—the choice is yours
- Always stay up to date with the latest features
- Collaborate with anyone, anywhere



# Avid Marketplace



Artist  
Community



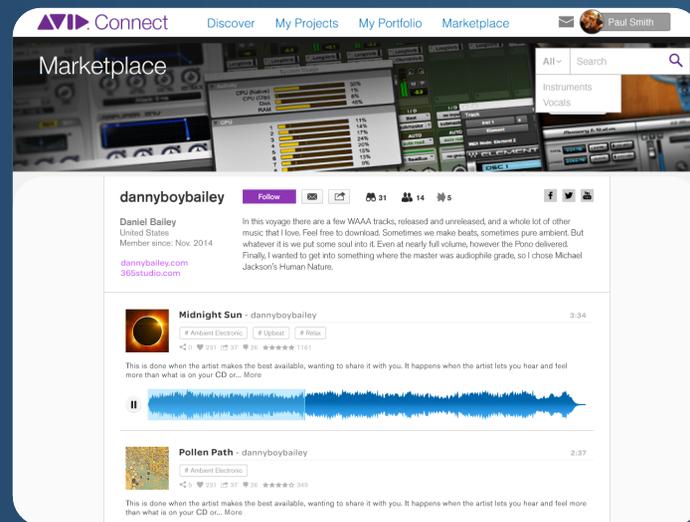
Avid App  
Store



Storage



Avid Content  
Marketplace



# Sibelius

- Buy or subscribe—the choice is yours
- Enhance remote classroom experience with in-score annotation
- Leverage mobile technology with multi-touch gestures and pen input with Surface Pro

*Raise your score*



# Pro Tools | S6

*Mixing Redefined*

- Revolutionary modular design
- Superior ergonomics
- Intelligent studio control
- Proven and trusted technology
- New Joystick Module



# Avid Contact Info

---

**Andy Cook**

Learning Partner Program Manager | Avid Education

**Avid**

San Francisco, CA

United States

[andy.cook@avid.com](mailto:andy.cook@avid.com)

+1 415 609-5372



